

## **Sterne Kessler and Directors Recognized in 2024 WTR 1000 for Excellence in Trademark and Brand Protection**

**Washington, D.C.** (February 13, 2024) – Sterne, Kessler, Goldstein & Fox is pleased to announce that the firm has again been recognized as a leading law firm for both “prosecution and strategy” and “enforcement and litigation” in the 2024 edition of the *World Trademark Review (WTR) 1000: The World’s Leading Trademark Professionals*. Directors [Monica Riva Talley](#), [Tracy-Gene Durkin](#), and [Nicholas J. Nowak](#) were individually recognized for their industry expertise, strategic insight, and excellence in relationship-building.

Director Monica Riva Talley was ranked for the thirteenth consecutive year and was lauded for being “a true subject-matter expert and a trusted business partner to numerous household-name brands” and was declared to be “quick to get to the key strategic points and dispense succinct advice.” For the eleventh straight year, Tracy-Gene Durkin was ranked and highlighted for her ability to “think outside of the box to devise one-of-a-kind strategies that focus on delivering business-driven outcomes.” *WTR* also declared that Durkin “draws on wisdom distilled from more than 30 years of experience.” Director Nicholas J. Nowak was ranked for the second consecutive year and was applauded for his excellent relationship building skills. *WTR* specifically commented that Nowak is “a confident and persuasive advocate who is highly commercial and meticulous in his approach.”

Specific to the firm, the *WTR* research team describes the firm: “A well-respected name in the industry, Sterne Kessler has played a pivotal role in many key IP associations, with its attorneys leading the way on many emerging topics. The outfit is wholly committed to intellectual property and has a deep bench of attorneys with a breadth of expertise.”

Annually, the research team for *WTR 1000* identifies the leading professionals and firms based on their depth of expertise, market presence and sophistication of work that are deemed outstanding at obtaining, protecting, managing, enforcing, and monetizing trademarks. The list focuses exclusively on the trademark industry and is the definitive ‘go-to’ resource for those seeking world-class legal trademark expertise.

Please click [here](#) to view the complete 2024 *WTR 1000* rankings and methodology. View the firm’s complete profile [here](#).

### **About Sterne, Kessler, Goldstein & Fox**

Based in Washington, D.C. and renowned for more than four decades for dedication to the protection, enhancement, and enforcement of intellectual property rights, Sterne, Kessler, Goldstein & Fox is one of the most highly regarded intellectual property specialty law firms in the world. Its team of attorneys, registered patent agents, technical specialists, specialized trademark paralegals, and law clerks include some of the country’s most respected practitioners of IP law, tackling innovations across a broad spectrum of industries. The firm’s practitioners represent Fortune 500 companies, entrepreneurs, start-ups, inventors, venture capital firms, and universities in a client service driven environment that is welcoming, inclusive, and intellectually stimulating. Visit the firm online at [sternekessler.com](http://sternekessler.com).

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