

Ivy Estoesta Recognized as an INTA Rising Star

Washington, D.C. (November 1, 2023) – Sterne, Kessler, Goldstein & Fox is pleased to announce that <u>Ivy Clarice Estoesta</u>, a director in the firm's Mechanical & Design Practice Group and <u>Trademark & Brand</u> <u>Protection Practice</u>, has been named an <u>International Trademark Association (INTA) Rising Star</u>. The Rising Star program, launched late last year, aims to identify and cultivate future leaders and contributors to the intellectual property (IP) profession.

Estoesta counsels a wide range of clients, from startups to Fortune 500 companies, on strategically securing and enforcing IP rights in the United States and abroad, with a focus on design rights and brand protection. Her diligence for clients and as a thought leader have garnered several recent recognitions. Last month, she was named to <u>World Intellectual Property Review's list of Influential Women in IP</u> <u>"Shining Lights."</u> She also was named to <u>Managing IP's "Rising Stars"</u> list. Earlier this year, Estoesta was recognized as a <u>"Top Author" by the JD Supra Readers' Choice Awards</u>, which highlights top authors and law firms for their thought leadership in key topics read by C-suite executives, in-house counsel, media and other professionals.

Rising Stars are chosen based on input from INTA committee chairs, vice chairs and staff liaisons. Those selected have demonstrated a commitment to contributing to the IP profession or INTA by exemplifying substantive IP or dynamic skills through achievements within or outside the Association.

Estoesta and her fellow INTA Rising Stars will be recognized at a reception during INTA's 2024 Annual Meeting next May.

About Sterne, Kessler, Goldstein & Fox

Based in Washington, D.C. and renowned for more than four decades for dedication to the protection, transfer, and enforcement of intellectual property rights, Sterne, Kessler, Goldstein & Fox is one of the most highly regarded intellectual property specialty law firms in the world. Its team of attorneys, registered patent agents, students, and technical specialists include some of the country's most respected practitioners of IP law tackling innovations across a broad spectrum of industries. The firm's practitioners hold over 50 masters and over 60 doctorate degrees in science or engineering and represent Fortune 500 companies, entrepreneurs, start-ups, inventors, venture capital firms, and universities in a client service driven environment that is welcoming, inclusive, and intellectually stimulating. Visit the firm online at sternekessler.com.