

## **Sterne Kessler Helps Secure Denial of IPR Against Patent for Optimizing Media Content Playback**

Sterne, Kessler, Goldstein & Fox successfully secured denial of an *inter partes* review petition at the PTAB on behalf of patent owner Equil IP Holdings (d/b/a Equilibrium). Equilibrium is a pioneer and leader in developing automated media processing solutions – software that streamlines the production and deployment of media assets to increase business productivity and reduce costs associated with digital media production, management, and storage. Read the institution denial decision [here](#).

The Sterne Kessler team representing Equilibrium included: Directors Jason A. Fitzsimmons, Richard M. Bembien, and Michael D. Specht. The case is IPR2023-00332, *Akamai Technologies, Inc. v. Equil IP Holdings LLC*.

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