

# 5G: Standard Essential Patents in Ultrafast-Communication Networks

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#### Participants

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- <u>Background:</u> Enrico Bonadio, Senior Lecturer, The City Law School, City University London
- Panelists:
  - Heinz Polsterer, Standardization & IPR Management, Deutsche Telekom / T-Mobile International (Austria)
  - Judson Cary, VP Deputy General Counsel, CableLabs (U.S.A.)
  - **Clemens Heusch**, Head of Dispute Resolution, EMEA, Nokia (Germany)
  - Vincent Couteau, Corporate Legal Counsel (GROUP IP), Atos (France)



### **Discussion Topics**

- Will SEPs help or hurt the rollout and widespread adoption of 5G/IoT?
- 2. With 5G/IoT expanding the reach of SEPs (beyond telcom), how will these new industries react to having to deal with SEPs for the first time?
- 3. How can we make licensing of SEPs directed towards 5G/IoT more efficient?
- 4. How can we provide a proper valuation for SEPs directed towards 5G/IoT?
- 5. SEP patent pools



# Topic #1

- Will SEPs help or hurt the rollout and widespread adoption of 5G/IoT?
  - a) Do SEPs provide an overwhelming incentive to innovate?
  - b) What about patent hold-up and hold-out concerns?
  - c) Should SEP injunctions be allowed?
  - d) How should SEP anticompetitive behavior be addressed?
  - e) What lessens can we learn from prior standardized technology rollouts?



# Topic #2

- 2. With 5G/IoT expanding the reach of SEPs (beyond telcom), how will these new industries react to having to deal with SEPs for the first time?
  - a) Will these other industries go with the flow, or will they be disruptive?

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- b) Potential for mass cross licensing?
- c) More litigation?
- d) Changes to how standards are set?

# Topic #3

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- 3. How can we make licensing of SEPs directed towards 5G/IoT more efficient?
  - a) Essentiality reviews?
  - b) Should the royalties be based on SSU or end product?
  - c) How to avoid royalty stacking?
  - d) What role should SSOs play?

# Topic #4

- 4. How can we provide a proper valuation for SEPs directed towards 5G/IoT?
  - a) How should the royalty base be determined? Should it be determined by the smallest saleable unit or on an end-product basis?
  - b) Should the same principles apply to every industry?

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c) How do you measure the value that the patented technology adds to the end product, which are increasingly more complex, interconnected, and multifunctional?



# Topic #5

- 5. SEP patent pools
  - a) Are they good or bad?
  - b) What is the future of SEP patent pools?
  - c) Do they increase or decrease litigation?
  - d) Do they increase or decrease innovation?



