

## Directors Monica Riva Talley and Tracy-Gene G. Durkin Lauded in 2022 WTR 1000

**Washington, D.C.** (March 4, 2022) – Sterne, Kessler, Goldstein & Fox is pleased to announce that Director Monica Riva Talley, head of the Trademark & Brand Protection Practice, and Director Tracy-Gene G. Durkin, head of the Mechanical & Design Practice Group and member of the Trademark & Brand Protection Practice, have been ranked in the 2022 edition of WTR 1000: The World's Leading Trademark Professionals. This is the eleventh consecutive year that Talley has earned this recognition from World Trademark Review, and the ninth consecutive year for Durkin.

A source asserts that Talley "protects clients' brands like they're her own and is brilliant on strategy and communication" and praises her as "diligent, meticulous and highly adept at enforcing IP rights against hard-to-find defendants." The *WTR 1000* editors regard Durkin as "another anchor of the practice." She is also described as "ideally suited as a foremost authority on design and utility patents with deep knowledge of trademark and copyright law."

Crowning Sterne Kessler "IP royalty," *WTR* has again recognized the firm in the "Enforcement and Litigation" and "Prosecution and Strategy" categories in addition to the individual directors' rankings. The editors note that the firm "is a premier trademark service provider to a litany of companies with immensely valuable brands" and "deftly handles intersectional IP matters courtesy of a well-integrated approach across its patent, trademark and other teams; it sees things from all angles, enabling it to better spot opportunities for strategic IP value creation." They also characterize Sterne Kessler's bench of trademark attorneys as "proactive, pragmatic, creative, commercial, flexible and aggressive when required."

The WTR 1000 identifies the foremost trademark practitioners from around the world. The guide introduction notes that "WTR undertook an exhaustive qualitative research project to identify the firms and individuals that are deemed outstanding in this critical area of practice."

Please click <u>here</u> to view the complete 2022 *WTR 1000* rankings and methodology. View the firm's complete profile <u>here</u>.

## About Sterne, Kessler, Goldstein & Fox

Based in Washington, D.C. and renowned for more than four decades for dedication to the protection, transfer, and enforcement of intellectual property rights, Sterne, Kessler, Goldstein & Fox is one of the most highly regarded intellectual property specialty law firms in the world. Its team of attorneys, registered patent agents, students, and technical specialists include some of the country's most respected practitioners of IP law tackling innovations across a broad spectrum of industries. The firm's practitioners hold over 50 masters and over 60 doctorate degrees in science or engineering and represent Fortune 500 companies, entrepreneurs, startups, inventors, venture capital firms, and universities in a client service driven environment that is welcoming, inclusive, and intellectually stimulating. Visit the firm online at sternekessler.com.

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