

Sterne Kessler Wellness Program Recognized with Outstanding Culture of Well-Being Award

Washington, D.C. (October 22, 2021) – Sterne, Kessler, Goldstein & Fox is proud to announce that the firm has received the Cigna "Outstanding Culture of Well-Being Award." The firm is recognized for demonstrating a strong commitment to improving the health and well-being of the firm's employees through a noteworthy workplace Wellness Program.

The goal of Sterne Kessler's Wellness Program is to improve employees' general health and well-being, bring employees together, and boost morale. While poor health takes a toll on staff and attorneys, it is also an encumbrance to employers. A national "Resilience Study" from Cigna found that two-thirds of full-time employees are at risk of not being able to overcome health and wellness challenges, which can result in lower job satisfaction, lower performance and higher turnover. Employers can help build resilience in their workforce by emphasizing holistic health management and offering tools and resources including wellness programs.

"Cigna is a leader in improving employee health, and we are honored to recognize good partners like Sterne Kessler who share our commitment to workplace wellness. Creating a healthy work environment is a rising focus and many employers are seeing lower health care costs as a result of wellness initiatives" the company stated.

Cigna Well-Being Award applicants are evaluated based on the core components of their well-being program, including leadership engagement, company culture, strategy and goals, implementation, and employee engagement. All applications are scored and reviewed by a panel of Cigna health promotion experts. View more information on the Cigna Well-Being Evaluation here.

About Sterne, Kessler, Goldstein & Fox

Based in Washington, D.C. and renowned for more than four decades for dedication to the protection, transfer, and enforcement of intellectual property rights, Sterne, Kessler, Goldstein & Fox is one of the most highly regarded intellectual property specialty law firms in the world. Its team of attorneys, registered patent agents, students, and technical specialists include some of the country's most respected practitioners of IP law tackling innovations across a broad spectrum of industries. The firm's practitioners hold over 50 masters and over 50 doctorate degrees in science or engineering and represent Fortune 500 companies, entrepreneurs, startups, inventors, venture capital firms, and universities in a client service driven environment that is welcoming, inclusive, and intellectually stimulating. Visit the firm online at sternekessler.com.

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