

***Intellectual Asset Management Magazine Recognizes
Sterne Kessler Directors Sterne and Durkin as “Leading IP Strategists”***

Washington D.C. (June 20, 2019) - Sterne, Kessler, Goldstein & Fox Directors [Robert Greene Sterne](#) and [Tracy-Gene G. Durkin](#) are among the world’s pre-eminent IP strategists named in the 2019 edition of *IAM Strategy 300: The World’s Leading IP Strategists*, published by *Intellectual Asset Management* (IAM) magazine. Those on the list are identified by IAM as “leading the way in the development and implementation of strategies that maximize the value of IP portfolios.”

This is the seventh consecutive year Sterne has earned this highly respected distinction, while Durkin is making her debut. Both IP standouts were selected following peer nominations and extensive research that involved both in-person and telephone interviews with senior members of the global IP community that were conducted by the *IAM* research team.

In addition to the *IAM Strategy 300*, Sterne and Durkin were two of the 14 Sterne Kessler attorneys named in *IAM*’s companion ranking publication, the [IAM Patent 1000](#), a publication dedicated to recognizing leaders in the area of private patent practice around the world. In the 2019 edition of the *IAM Patent 1000*, the editors reported, “Sterne Kessler is a market leader thanks to global design protector, enforcer and strategist Tracy-Gene Durkin – a genius on graphical user interfaces.” They went on to extoll Sterne as, “an international all-round IP visionary [who has] published extensively on PTAB litigation.”

The full *IAM Strategy 300* rankings are available for review on the *IAM* website [here](#).

About Sterne Kessler

Based in Washington, D.C. and renowned for more than four decades for dedication to the protection, transfer, and enforcement of intellectual property rights, Sterne Kessler is one of the most highly regarded intellectual property specialty law firms in the world. Its team of attorneys, registered patent agents, students, and technical specialists include some of the country’s most respected practitioners of IP law tackling innovations across a broad spectrum of industries. The firm’s practitioners hold over 50 masters and over 50 doctorate degrees in science or engineering and represent Fortune 500 companies, entrepreneurs, start-ups, inventors, venture capital firms, and universities in a client service driven environment that is welcoming, inclusive, and intellectually stimulating. Visit the firm online at [sternekessler.com](#).

Media Contact

Kathryn Holmes Johnson
Director of Marketing and Communications
+1 202.772.8925
kholmesjohnson@sternekessler.com