



PRESS RELEASE

FOR IMMEDIATE RELEASE

May 1, 2014

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STERNE, KESSLER, GOLDSTEIN & FOX ANNOUNCES DIGITAL HEALTHCARE INDUSTRY PRACTICE

WASHINGTON, DC – [Sterne, Kessler, Goldstein & Fox P.L.L.C.](#), an intellectual property law firm in Washington, DC, announced today the formalization of its Digital Healthcare industry practice. The practice brings together the firm's technical expertise in information technology, optics and optical analysis, diagnostics and personalized medicine, and medical device technology to meet the IP needs of those developing new technologies for treating human health and managing the business of healthcare.

"The medical and biological fields are increasingly leveraging digital technology to their advantage, making their products faster, more accurate, and capable of things that we couldn't imagine just a few years ago," said [Michelle Holoubek](#), Sterne Kessler director in the Digital Healthcare practice. "Like the industry, we combine the diverse technical strengths of our attorneys and our years of experience in these fields into customized teams for our clients. From 'big data' solutions and tools that empower clinical genomics and the personal health industry, to smart prosthetics and wearable sensors, we are committed to providing the strategic counsel our clients need to bring digital healthcare innovation to market."

Sterne Kessler's interdisciplinary teams are tailored to meet client needs – with backgrounds in a wide range of technologies, including software programming and development, computer engineering, optics, electrical engineering, biomedical and healthcare informatics, performance and physiological sensor technology, information technology, eHealth, genomics, bioanalysis, molecular biology, chemistry, mechanical engineering, therapeutics, personalized medicine, and physics. In short, Sterne Kessler understands technology and is perfectly situated to protect and enforce intellectual property rights in the digital healthcare space. To learn more, visit our [Digital Healthcare](#) webpage.

[Sterne, Kessler, Goldstein & Fox P.L.L.C.](#) is one of the largest Washington, DC-based law firms specializing in the protection, transfer and enforcement of intellectual property rights. Sterne Kessler's 160 patent attorneys, agents and technical specialists represent a broad range of entities, including emerging and established companies, venture capital firms, universities and select individuals.

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