

PRESS RELEASE

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CONTACT PERSON:

Erin West, Communications Manager 202-772-8878 (O) 202-246-2592 (C)

Fax: 202-371-2540 Email: ewest@skgf.com

2015 WORLD TRADEMARK REVIEW 1000 HONORS STERNE KESSLER DIRECTORS

WASHINGTON, DC – Intellectual property law firm <u>Sterne</u>, <u>Kessler</u>, <u>Goldstein & Fox P.L.L.C.</u> (Sterne Kessler) announced today that <u>Monica Riva Talley</u> and <u>Tracy-Gene G. Durkin</u> were included on the 2015 World Trademark Review 1000 – The World's Leading Trademark Professionals (WTR 1000) – recognized as among the leading trademark prosecution and strategy attorneys in the Washington, DC area.

This marks the fourth year in a row that Ms. Talley was recognized in the publication – she specifically won praise for her reliability and her clients' "utmost confidence in her prosecution capabilities." Ms. Durkin was recognized as "a top choice for consumer product brand owners."

The Sterne Kessler trademark practice was recognized in both the 'prosecution and strategy' and 'enforcement and litigation' rankings. The firm was called out for its "forward-thinking" prosecution and strategy services as well as its "inter-disciplinary" approach to protecting clients' brand identity. The publication noted that Sterne Kessler is "one of the few firms of its size to become a registrar for generic top-level domains."

Published by the *World Trademark Review* magazine, the *WTR 1000* is the only reference publication dedicated to identifying the world's leading trademark legal service providers. Law firms and individual practitioners qualify for inclusion in the *WTR 1000* based solely on positive input and recommendations from market sources. To learn more about the World Trademark Review 1000, please visit the website here.

Sterne, Kessler, Goldstein & Fox P.L.L.C. is one of the largest U.S. law firms focused solely on the protection, transfer and enforcement of Intellectual Property Rights. Founded in 1978 and based in Washington, DC, the firm has more than 170 patent attorneys, agents and technical specialists representing a broad range of clients, including emerging and established companies, venture capital firms, universities and select individuals.